

Horizon Healthcare Services, Inc. Finds "Single Source of Truth" with The Product Machine

The Product Machine from FJA, a key element of Horizon Healthcare Services, Inc. Central Product Library Initiative, is being deployed to streamline product configuration and improve operational efficiencies.

As a way to centralize product information on a unified platform, Horizon Healthcare Services, Inc. (Horizon), the oldest and largest health insurer in the state of New Jersey, has licensed Product Machine and three other supporting applications - Plan Configurator, Group Configurator and Benefit Query - from FJA. The products are being used to support Horizon's Central Product Library Initiative that will ensure a single and consistent source of truth for health and prescription drug products. Phase 1 of Horizon's Library Initiative recently went into production for employer groups with 51-99 members.

"The new products provided by FJA will allow Horizon to better serve our members by providing us with quicker access to accurate information on our health and prescription drug products," said Pranav Mehta, Director of Service Operations, Horizon. "Horizon values the collaboration that FJA has demonstrated through Phase 1 of the implementation process."

"Horizon and FJA worked closely to build a comprehensive product component library for delivery across the enterprise," said Marc Dutton, Managing Director, FJA. "The teamwork between Horizon and FJA has been exemplary. We are delighted to see Horizon bring this Phase of their initiative into production."

With the successful implementation of Phase 1, Horizon will now focus on addressing aspects of the healthcare reform and subsequent phases of their Central Product Library Initiative. FJA and Horizon will continue to work closely to bring the remaining health, prescription drug and dental products onto the new unified product platform.

About Horizon Healthcare Services, Inc.

Horizon, New Jersey's oldest and largest health insurer, is a not-for-profit health services corporation. Horizon serves over 3.6 million members and is headquartered in Newark with offices in Wall, Mt. Laurel, and West Trenton.

Horizon provides a wide variety of health and dental insurance products and services, including Medicare and Medicaid products, for businesses and individuals. Horizon is an independent licensee of the Blue Cross Blue Shield Association.

About FJA-US, Inc.

FJA helps insurance companies build a unified product platform that fuels new product development, drives operational performance, and reduces costs. Time to market is accelerated.

Measurable cost reductions are achieved through product development and configuration, increased automation and extraction of labor intensive processes. Our customers achieve a definitive competitive advantage and agility in the marketplace.

FJA-US, Inc. headquartered in New York City, is a subsidiary of COR&FJA AG, Stuttgart, Germany, a leading Software and Consulting Company specializing in the financial industry. Founded in 1980, COR&FJA has been listed on the Frankfurt stock exchange since 2000. The group has expertise in all major product lines and has implementations in 31 countries around the world.